



**ST EDWARD'S  
COLLEGE**  
LIVERPOOL

06 February 2025

To: Parents of Year 10 and 11 Students studying Business Studies (Ref: 009/25)

Dear Parent/Carer

**Business Studies trip to Cadbury World, Birmingham – Wednesday 19<sup>th</sup> of March 2025**

Your son/daughter is invited to take part in Business Studies trip to Cadbury World, Birmingham, on Wednesday 19<sup>th</sup> of March 2025. Students will enjoy a guided tour to understand the functionality of Cadbury's and gain an insight towards the chocolate production process. This will be followed up by 4D experience and 60 minutes informative talk about promotion and marketing and how businesses such as Cadbury respond to changes in external influences.

The cost of the trip is **£30** which includes entry to Cadbury World (to include a tour and talk) and return coach travel. Please note that the cost of this trip will be dependent on maximum / minimum number of pupils wishing to participate and may be subject to change at any time up to the date of travel.

Pupils will be required to meet at College at 7.15am and return to College at approximately 6.30pm. Pupils will not be required to wear school uniform although they will be expected to dress appropriately and be of smart appearance. Pupils will be required to bring a packed lunch.

Payment should be made via ParentPay by Friday 21<sup>st</sup> of February. Please contact the Finance Department if you do not already have a ParentPay account. They will be able to provide you with a personal activation username and password to enable you to login to ParentPay. Please ensure that you tick the 'Consent' box authorising your child's participation on the trip and your agreement to the terms outlined in this letter in order to proceed to the payment section. If your son/daughter is in receipt of Pupil Premium you may be eligible to apply for financial assistance by contacting the Finance Department.

A copy of your son/daughter's medical information will be taken on this trip. Please inform the College immediately if there have been any changes regarding your son/daughter's medical history or dietary requirements since you last completed a database form. If your son/daughter requires an inhaler or carries an Epipen, please ensure that they bring it with them. **Failure to do so may result in your son/daughter not participating on the trip.**

If your son/daughter requires medication during the trip, this must be provided in the original bottle/container, clearly labelled and contain enough medicine for the duration of the visit. If your son/daughter uses an inhaler, he/she should bring two, one to keep on his/her person and one to be given to the Group Leader at the start of the trip.

We are required by our insurers to remind you that the cost of non-accidental damage caused by any student whilst on the trip will be charged to the parents concerned.

If you have any queries or would like further information, please do not hesitate to contact me at the College.

Yours faithfully

M Sahraoui  
Business Studies Subject Leader